



CITY OF SMITHVILLE AND SURROUNDING REGION

Partners Meeting with Bankers - April 25, 2023

- Discuss Business Climate
- Introduce Partners
- Review Common Needs for Small Businesses/Entrepreneurs
- Identify Gaps & Needs
- Discuss Resources, Programs & Sample Support Initiatives
- Discuss Potential Action Items

POTENTIAL HIGH LEVEL PRIORITIES

1. Encourage Downtown Development
2. Promote Programs for Existing Business
3. Provide Assistance for Potential Entrepreneurs
4. Nurture a Talent/Workforce Pipeline
5. Take Advantage of Existing Resources & Programs
6. Develop Tourism Initiatives
7. Tell the Smithville Story



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RESOURCES TO DISCUSS

Revolving Loan Funds

SBA 504 Program

SBDC Assistance

Facade and Interior Grant Programs

Enterprise Challenges/Business Plan Contests

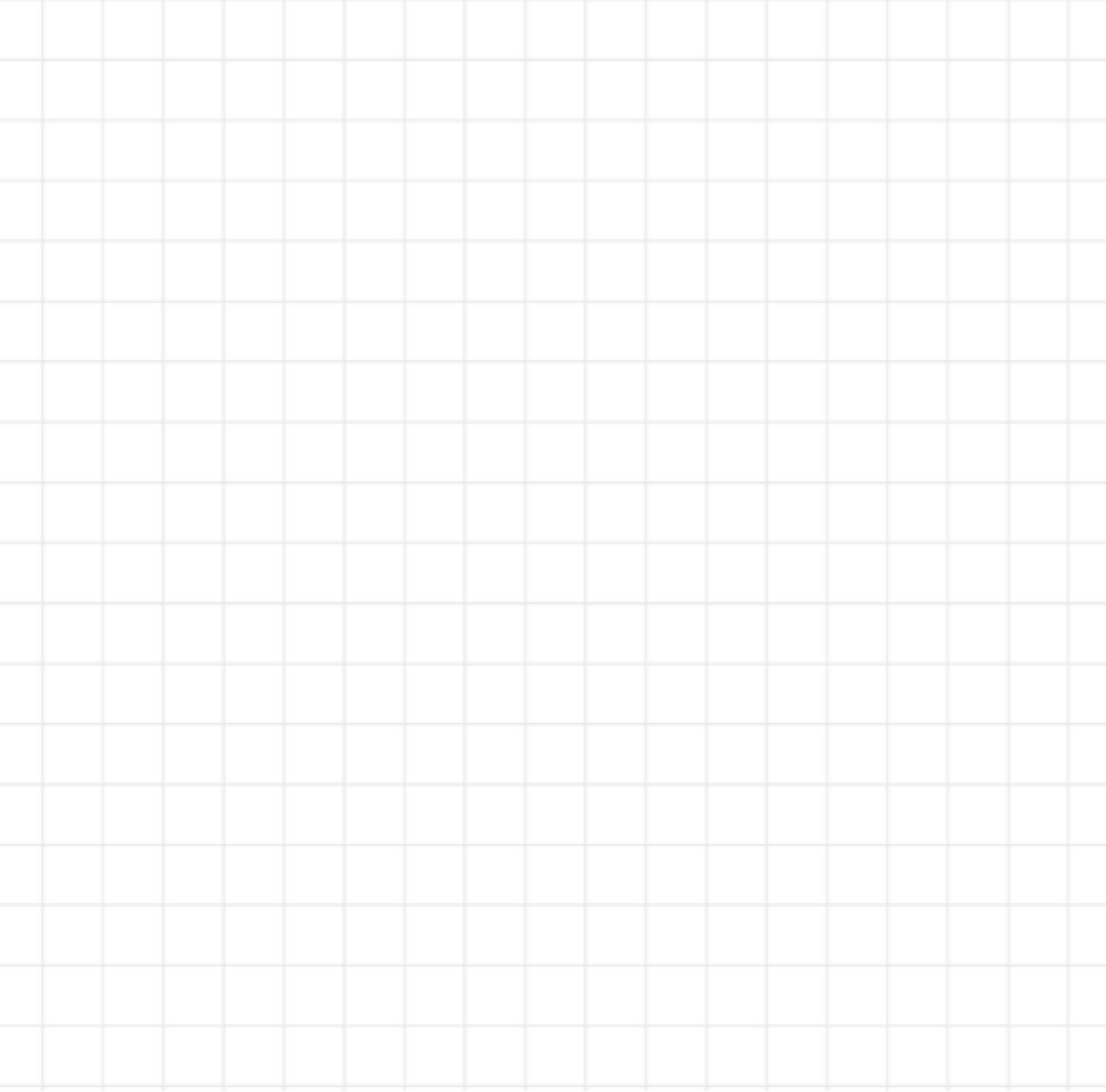
Big Idea Pitch Contests

Youth Entrepreneur Contests

Organized Business Mentorships

Host a Business Success Series

- financial needs/building a relationship with your banker
- business plans
- taxes & obligations
- organization/legal structures
- marketing your small business
- hiring/labor laws
- e-commerce opportunities
- using data to expand markets
- best practices panels
- potential shared services
- hospitality laws
- city policies & ordinances
- small business technology tools
- business aesthetics
- customer service





Notes, Doodles & Big Ideas

